



Revo Add iPod Docking to World's First Hybrid DAB/DAB+ and Wi-Fi Internet Radio

Lanark, 25th July 2008: Revo Technologies Ltd is pleased to announce the world's first one-box DAB/DAB+ and internet radio to include full iPod docking functionality.

The launch of its iBLIK RadioStation model is the firm's first venture into the burgeoning Made for iPod market. Significantly, iBLIK RadioStation will be sold by Apple in its European retail stores as well as online.

iBLIK RadioStation boasts a bold, contemporary design – reflecting the cutting-edge nature of the product itself.

It features full DAB and DAB+ digital radio reception, FM radio coverage with RDS, Wi-Fi internet radio (easy access to over 11,000 stations from around the world), MP3 media streaming from PC or Mac, full electronic alarm clock features and iPod docking station functionality.

David Baxter, Managing Director of Revo Technologies said: "We believe that iBLIK RadioStation is the ultimate digital radio device. Its combination of DAB and DAB+ coverage, FM radio reception, internet radio, MP3 media streaming and full iPod playback further pushes the perception of what a digital radio is capable of."

iBLIK RadioStation is the result of a long and fruitful collaboration between Revo Technologies and Frontier Silicon, the industry leader in digital radio technology. At the heart of iBLIK RadioStation is Frontier Silicon's new multi-standard Venice 6 module.

As well as iBLIK RadioStation, REVO has launched a second model in the iBLIK range – known as iBLIK Wi-Fi. iBLIK Wi-Fi has the same features and capabilities as iBLIK RadioStation, but without coverage of DAB and DAB+ digital radio.

iBLIK RadioStation has an SRP of £179.95 while iBLIK Wi-Fi is priced at £129.95.

iBLIK RadioStation will be available from the 18th of August from all branches of John Lewis, Apple Store and the usual REVO retailers, or alternatively directly from www.revo.co.uk

iBLIK Wi-Fi will be available from selected branches of Currys.digital and PC World, or directly from www.revo.co.uk

Ends

EDITOR'S NOTES:

About DAB Digital Radio

DAB (Digital Audio Broadcasting) digital radio is the next generation 'digital' replacement for traditional analogue radio. Offering increased choice, quality and services. In the UK alone, over 7 million DAB sets have been sold during the last five years. For further information visit: www.drdb.org

About Internet Radio

For anyone with a Wi-Fi or wired broadband connection, internet radio offers a wealth of radio listening choice, by providing easy access to over 11,000 radio stations from around the world. Internet radio is simple to use, has no boundaries and no subscription charges.

About DAB+

DAB+ is a further development of the standard DAB platform and is in the process of being adopted in a number of new and emerging digital radio markets such as Australia, Italy, Switzerland, Czech Republic, Israel, Malta, Hungary, Kuwait, Malaysia and New Zealand.

Made for iPod Scheme

iBLIK RadioStation and iBLIK Wi-Fi are part of Apple's official Made for iPod scheme, meaning that they have been tested and certified to meet Apple performance standards.

About Revo Technologies Ltd

Revo Technologies Ltd is a privately owned designer and manufacturer of digital radio products for the DAB/DAB+, HD Radio and internet radio platforms.

REVO has its headquarters in custom-built premises in the historic market town of Lanark in west central Scotland.

REVO use the very best of British design talent and are committed to using the best of available technologies, materials and components. REVO radios are designed in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company's first product, the Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win a number of industry awards including 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

REVO has enjoyed further critical and sales success with its Pico portable radio model (available in DAB and Wi-Fi internet radio versions), winner of the highly regarded iF and Red Dot product design awards for 2008.

In December 2007, REVO released its ground-breaking BLIK RadioStation model, the world's first combined DAB and Wi-Fi Internet radio. BLIK RadioStation was also the first radio capable of receiving DAB+ broadcasts straight out of the box, without the need for software updates or upgrades.

In March 2008, REVO was the recipient a Scottish Enterprise Business Excellence Award, in recognition of its sales achievements in overseas markets.

REVO products are now sold in 27 countries worldwide.

MEDIA CONTACT

For further media information, to request product images or to arrange a loan unit please contact:

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A range of iBLIK product images are available for download at <http://www.revo.co.uk/media/gallery-iblik.php>

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